



Stockbridge Downtown Development Authority
Meeting Minutes
305 West Elizabeth Street Room 1112
Thursday, July 27, 2023 6:15 p.m.

CALL TO ORDER:

Roll Call:

Present: Powers-Taylor, Fillmore, Lega, Ogden, Anderson

Absent: Dzurka, Stevens, Conant

Also present: SDDA Attorney Gormley, Teresa Miller (Total Local)

Pledge of Allegiance was led by Chair Anderson.

Motion by Powers-Taylor with support by Ogden to approve the agenda of July 27, 2023 as amended. All in favor. Motion passed.

Motion by Powers-Taylor with support by Ogden to approve the meeting minutes of June 22, 2023. All in favor. Motion passed.

PUBLIC COMMENT: None.

FINANCIALS:

Motion by Powers-Taylor with support by Ogden to accept the financial statements as presented.

Roll Call:

Aye: Fillmore, Lega, Ogden Anderson, Powers-Taylor.

Nay: None.

Absent: Stevens, Dzurka, Conant.

Motion passed.

UNFINISHED BUSINESS:

1. Pump Track construction is complete. Motion by Anderson with support by Ogden to pay American Ramp Company the balance due when the final bill is received.

Roll Call:

Aye: Fillmore, Lega, Ogden, Powers-Taylor, Anderson.

Nay: None.

Absent: Stevens, Dzurka, Conant.

2. The Eaton Community Bank account is closed.

NEW BUSINESS:

1. Powers-Taylor informed the Authority that several complaints have been made about the irrigation at the pump track (7:00-9:00 am and 7:00-9:00 pm). Complaints have also been made that people and chairs have been on the entrance to the pump track preventing riders from entering the track and preventing them from riding through the entrance area. Chief Bartus will be notified and asked to remind spectators to stay off the track area.
2. Teresa Miller (Total Local) spoke to SDDA about updating the brochure and the Facebook page.
3. Future ideas for Veterans' Park: suggestions for marketing via YouTube; an information board/kiosk at the entrance to the park; include improvements in the brochure.

Motion by Anderson with support by Ogden to contact Becky Pena for advertising the Pump Track on WILX at a cost of \$700.

Roll Call:

Aye: Fillmore, Lega, Ogden, Anderson, Powers-Taylor.

Nay: None.

Absent: Conant, Stevens, Dzurka.

Motion passed.

4. Attorney Gormley explained the marketing policy allowed to the DDA for businesses. Discussion followed including advertising on SDDA internet site and SDDA Facebook for businesses; revitalizing the downtown should be stressed; survey businesses to find out if events bring additional traffic into their stores.

Motion by Anderson with support by Powers-Taylor to get a proposal from Total Local for drafting a marketing program stressing commercial/retail businesses which will be brought to the August meeting. All in favor. Motion passed.

PUBLIC COMMENT: None.

BOARD MEMBERSS' CONCERNS, SUGGESTIONS, RECOMMENDATIONS: None.

NEXT MEETING: August 24, 2023.

ADJOURNMENT: Motion by Anderson with support from Fillmore to adjourn. All in favor. Motion passed.

Respectfully submitted,

Molly Howlett