



Stockbridge Downtown Development Authority
Meeting Minutes
305 W. Elizabeth Street, Room 112
Thursday, August 24, 2023

CALL TO ORDER: Vice Chair Mellisa Powers-Taylor called the meeting to order at 6:17 pm.

ROLL CALL:

Present: Lega, Stevens, Ogden, Conant (left at 7:30), Powers-Taylor

Absent: Anderson, Fillmore, Dzurka

PLEDGE OF ALLEGIANCE was led by Chair Powers-Taylor

Motion by Powers-Taylor support by Ogden to approve the agenda of August 24, 2023 as amended. All in favor. Motion passed.

Motion by Powers-Taylor support by Conant to approve the meeting minutes of July 27, 2023 as corrected. All in favor. Motion passed.

PUBLIC COMMENT: None.

FINANCIALS: Motion by Powers-Taylor support by Lega to accept the financial statements as presented.

Roll call:

Aye: Lega, Stevens, Ogden, Conant, Powers-Taylor

Nay: None.

Absent: Anderson, Fillmore, Dzurka

UNFINISHED BUSINESS:

1. Business survey: An ad hoc committee was formed. Members are Lega, Stevens, Ogden. Questions will be compiled in order to get feedback from businesses to determine how special events affect business in the TIF. The committee should have questions ready for a January one-on-one survey after all events are done for the year.
2. Motion by Powers-Taylor support by Ogden to accept Total Local's marketing proposal (see attached) omitting the brochure update.
Roll Call:
Aye: Stevens, Ogden, Conant, Powers-Taylor, Lega
Nay: None.
Absent: Anderson, Dzurka, Fillmore
All in favor. Motion passed.

NEW BUSINESS:

1. SDDA discussed future plans, and the group felt it was important to now focus on helping our current businesses and encouraging new businesses to locate here. Plans for the park could include advertising for local businesses.
2. Child's swing has already been replaced by an unknown donor.
3. It was discussed that a firm distribution plan needs to be in place before brochures are updated. A suggestion was made that SDDA contact the Michigan Economic Development Corporation for ideas.
4. Motion by Powers-Taylor support by Stevens to order banners from Crafting Lovely at a cost of \$1500 for the Harvest Fest. No quorum to vote since Conant would abstain from voting. A Special Meeting will be held August 29, 2023 at 7:00 to review this proposal.
5. Pump Track mowing was tabled.

PUBLIC COMMENT: None.

Next meeting will be a Special Meeting AUGUST 29, 2023 at 7:00. The Regular Meeting will be September 28, 2023 at 6:15 pm.

Respectfully submitted,
Molly Howlett, Recording Secretary